Docket No. BOC9-2001-0041 (286)

PATENT APPLICATION TRANSMITTAL LETTER

Commissioner for Patents **BOX PATENT APPLICATION** Washington, DC 20231

Transmitted herewith for filing of the patent application of:

Inventor(s):

Colin J. Meiser, Irving, TX

Cynthia A. O'Shea, Southlake, TX

Assignee:

International Business Machines Corporation

Assignee

Address:

New Orchard Road Armonk, New York

METHOD AND SYSTEM FOR DYNAMICALLY MODIFYING AN

ELECTRONIC CAMPAIGN BASED ON NETWORK ACTIVITY

Enclosed are:

X Specification, including the Abstract

2 Sheets of drawings (3 sets)

X Executed Declaration and Power of Attorney

X Executed Assignment and Recordation Cover Sheet

X Other: 2 postcards

	CLAIMS AS FILED	
FOR E	NO. FILED	NO. EXTRA
Basic Fee		
Total daims	- 23 -	- 3 -
Indep Claims	- 3 -	-0-
multiple dependent claim present No		

If the difference in Col. 1 is less than zero, enter "0" in Col. 2

Small Entity		
RATE	FEE	
	\$ 370	
x \$ 9 =	\$	
x \$ 42 =	\$	
x \$140 =	\$	
TOTAL	\$	

Cmall Entitu

x \$ 18 =x \$ 84 =x \$280 =TOTAL

RATE

Other than a Small Entity

\$794 \$ 40

FEE

\$740

\$ 54

\$

Assignment Recordal Fee

Please charge my Deposit Account No. 50-0951 in the amount of \$_

A check in the amount of \$834.00 is enclosed.

The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 50-0951. A duplicate of this sheet is enclosed.

X Any additional filing fees required under 37 C.F.R. 1.16.

X Any patent application processing fees under 37 C.F.R. 1.17.

No fee enclosed. No fee is authorized.

Kevin T. Cuenot

Registration No. 46,283

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